///PEUGEOT

# PRESS2024 KIT











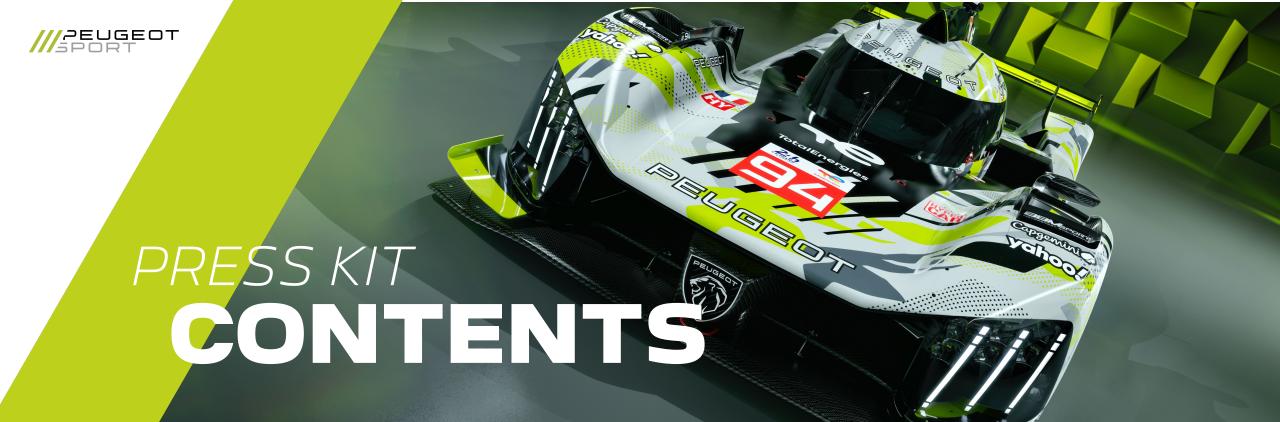












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24H OF LE MANS











#### The Lions are coming

As we return to Le Mans in our second consecutive year competing in the FIA World Endurance Championship.

Last year, in our return to Le Mans for the Centenary, one presence stood out above all else ... the fans, or the Lions if I may! The roars that could be heard from the PEUGEOT fan zone were unrivalled and for that I thank you. It reminds us that Le Mans is a place to celebrate and share our passion for motorsport and endurance racing, with our customers and our fans.

Team PEUGEOT TotalEnergies has been working tirelessly to develop the 9X8 2024. We are a close-knit team, a team that is determined to perform and stand out. It has been fantastic, to see first-hand the progress that has been made over the races I have attended since Le Mans last year and particularly the excitement surrounding the introduction of the 2024 9X8. That brings us to Le Mans. PEUGEOT is known for endurance, with three overall wins at Le Mans (1992, 1993, 2009) and there is no doubt that the Lions arrive here with the ambition to win, of course, adding a fourth title to this series of accolades! The challenge will undoubtedly be a tough one, with a very high level of competition, a grid of 23 hypercars and new manufacturers. If there is one thing that I have come to learn in endurance racing though, it is to expect the unexpected; with our 6 talented lions at the helm of the two competing 9X8 2024's, with the continued dedication of our engineers and mechanics, with the backing of our lion fans, we would love nothing more than to see PEUGEOT on the top step of the podium.

Both the FIA WEC and 24 Hours of Le Mans continue to offer a fantastic space to talk about the exciting work that we are doing at PEUGEOT. To be back at the 24 Hours of Le Mans on home soil fills us with pride and I look forward to sharing this experience with you.







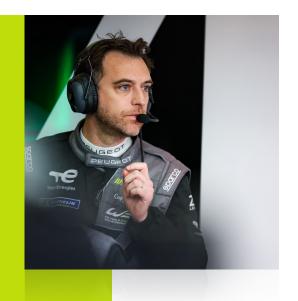


The manufacturers participating in the 24 Hours of Le Mans understand the global impact this race has on their brand. For PEUGEOT, Le Mans is much more than an economic aspect. Le Mans is in the brand's DNA, with memories and emotions that have spanned generations. The enthusiasm we experienced in Sarthe in 2023 showed just how much the public is attached to PEUGEOT. We return in 2024 with strong determination; the team has worked tirelessly for over a year to be on the grid on June 15th. This edition will be historic with a quality manufacturer lineup, unique in the history of motorsport, and PEUGEOT is particularly proud to be part of it! The team is ready; the 24 Hours of Le Mans is a unique human adventure.

Jean-Marc FINOT

Participating in the 24 Hours of Le Mans is to be part of the legend of motorsport, a legend deeply rooted in PEUGEOT's history. No two editions are alike, and every year the audience is thrilled once again. It's unique, and that's what makes this race so special. We return to Le Mans this year with the satisfaction of having taken on a significant team challenge over the past year: continuing our WEC commitment in 2023 and developing the car for 2024. We have followed our roadmap. The competition on the track is even more fierce this season, but Le Mans remains THE race not to miss. Reliability will be the key to this endurance race. The victory will be up for grabs and impeccable reliability will be necessary to compete at the front. An operational, sporting, and above all human challenge, 2023 left a lasting impression, and 2024 needs to be even more remarkable.

Olivier JANSONNIE













## AWARDS

PEUGEOT'S GREATEST VICTORIES IN MOTORSPORT

#### **WRC**



Manufacturer World Championship Titles and 1 Team 1985, 1986, 2000, 2001, 2002

World Championship Titles and 1 Team 1985, 1986, 2000, 2001, 2002

#### **INDIANAPOLIS**



**3 wins** 1913, 1916, 1919

1913, 19**16, 191**9

### **PIKES PEAK**



**3 wins** 1988 PEUGEOT 405 T16, 1989 PEUGEOT 405 T16, 2013 PEUGEOT 208 T16

1988 PEUGEOT 405 T16, 1989 PEUGEOT 405 T16, 2013 PEUGEOT 208 T16

#### **LE MANS**



**3 wins** 1992, 1993, 2009

992, 1993, 2009

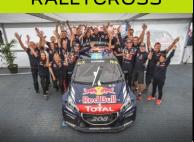
#### DAKAR



**7 wins** 1987 to 1990, 2016 to 2018

1987 to 1990 2016 to 2018

### **RALLYCROSS**



1 Teams' title with PEUGEOT-Hansen Team 2015

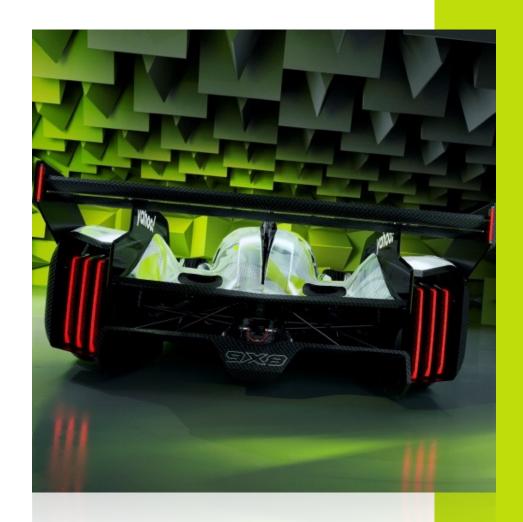
vith PEUGEOT-Hansen Team 2015













### CHAMPIONSHIP FIA WEC

- First organised in 2012 (2024 = Season 12)
- Run by the ACO (Automobile Club de l'Ouest, organiser of the Le Mans 24 Hours) and the FIA (International Automobile Federation)
- Entry: 37 cars, including Le Mans Hypercars (the class in which the PEUGEOT 9X8 will compete), and LMGT3 cars and 62 cars at 24 hours of Le Mans 2024



2024 SEASON

8 races held on 4 continents







2024

### CALENDAR

**QATAR** 

MARCH 2

QATAR AIRWAYS QATAR 1812 KM

ITALY

APRIL 21

6 HOURS OF IMOLA

**BELGIUM** 

**MAY 11** 

TOTALENERGIES 6 HOURS OF SPA-FRANCORCHAMPS

**FRANCE** 

**JUNE 15-16** 

24 HOURS OF LE MANS

BRAZIL

- JULY 14

ROLEX 6 HOURS OF SAO PAULO

USA

SEPT. 1

LONES STAR LE MANS (COTA)

**JAPAN** 

**SEPT. 15** 

6 HOURS OF FUJI

**BAHRAIN** 

NOV. 2

BAPCO ENERGIES 8 HOURS OF BAHRAIN







### PROJECT TIMELINE



NOVEMBER 13, **2019** 



SEPTEMBER 2020



DECEMBER 2020



FEBRUARY 2021



**APRIL 2021** 



JULY **2021** 

PEUGEOT announces its return to endurance racing

Category announcement : LMH class Powertrain reveal

Driver line-up announcement

First test on the engine dynamometer bench

Official Presentation of PEUGEOT 9X8







## PROJECT TIMELINE



NOVEMBER 2021





MAY 20, 2022



JULY 10, 2022



MARCH 25, 2024



APRIL 21, 2024

First dynamometer bench test of the complete four-wheel drive powertrain

First test on track

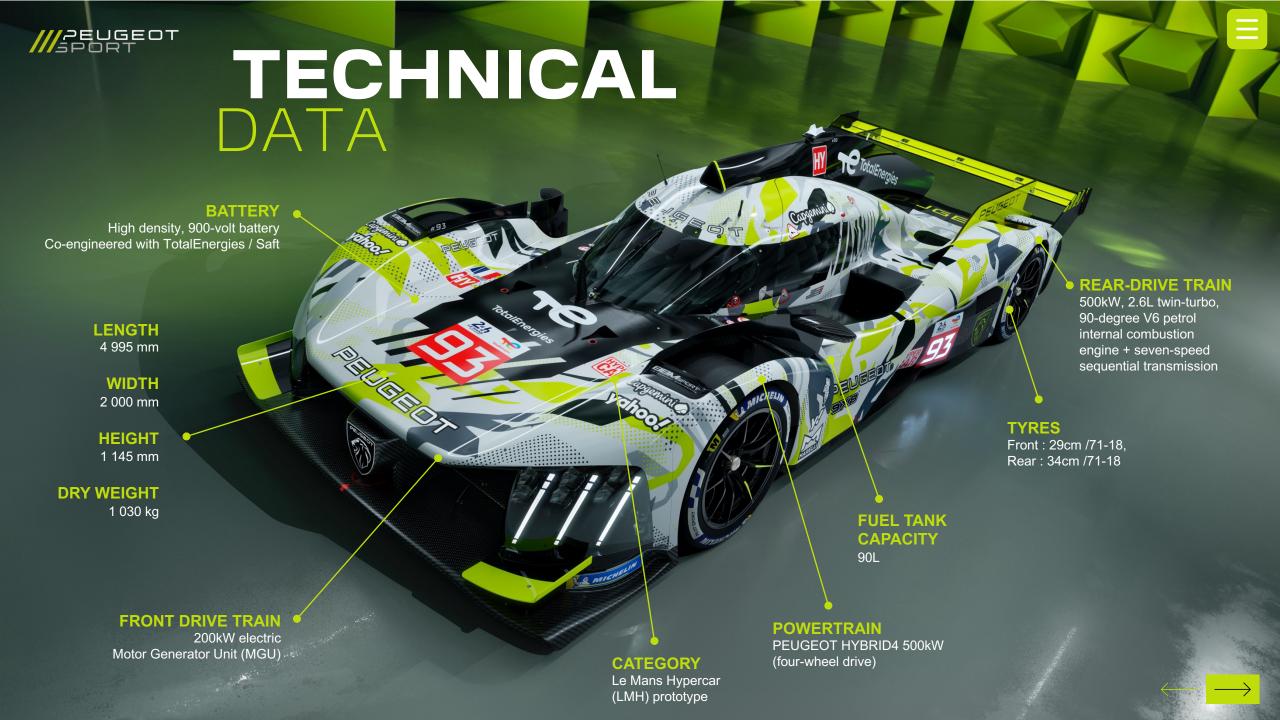
Presentation of the race car at Portimao, Portugal

Race debut (6 Hours of Monza, Italy) PEUGEOT 9X8 2024 Reveal

First race for PEUGEOT 9X8 2024











### POWERTRAIN

The PEUGEOT 9X8's powertrain benefits from Peugeot Sport's expertise and experience in the fields of hybrid power units and world-class motorsport.

It comprises a 500kW, rear-mounted, internal-combustion engine (ICE) and a 200kW motor-generator unit (MGU). The petrol, 2.6-litre, biturbo, 90-degree V6 ICE drives the rear wheels. It weighs 165kg and is mated to a robotised, seven-speed sequential gearbox with paddle-shift controls.

The front-mounted electric MGU was developed jointly by Peugeot Sport and MARELLI. It drives the front wheels in compliance with the regulations governing the deployment of electrical energy, during which time the transmission becomes four-wheel drive. It is mated to a high-efficiency reducer and latest-generation inverter which transfers battery power to the motor.

The powerful, high-energy-density, high-tension 900-volt battery is the fruit of joint work by Peugeot Sport and Saft, a subsidiary of TotalEnergies. It is positioned inside a carbon-fibre housing underneath the fuel tank within the PEUGEOT 9X8's monocoque architecture. When empty, the power output of the ICE reverts to 500kW. On the race track, the battery functions independently and is charged by kinetic energy generated under braking.

A smart drivetrain and energy flux management system has also been developed.

WATCH VIDEO —













### **2024 LIVERY**

The collaboration initiated in 2020 on the PEUGEOT 9X8 Hypercar between the PEUGEOT Design team and Peugeot Sport continues to thrive this year through the 2024 livery.

Drawing attention to her garment through the partnership with visual artist J. Demsky in 2023, the dress that will outline the PEUGEOT 9X8 silhouette this year is a creation entirely designed in-house.

The designers made use of all aspect of the PEUGEOT identity: the Lions pride that represents teamwork and our commitment, the PSE label color identity that recalls the very origin of the project and contrast, creating a very graphic and unique line.

Mathias HOSSANN, PEUGEOT Design Director: "For our greatest pleasure the 9X8 adventure continues for the PEUGEOT design team with a new 2024 livery that is extremely dynamic and racy, in the utmost PEUGEOT spirit."



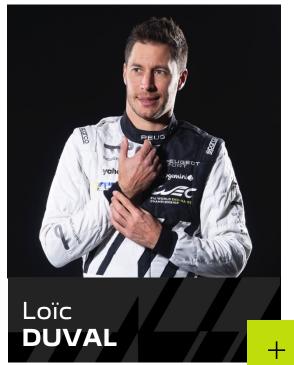






# TEAM













# TEAM

















Born on April 16, 1986, Paul Di Resta started his motorsport career at the end of 2002, before finishing third in the British Formula Renault 2.0 championship in 2004.

Having won the Formula 3 Euro Series title in 2006, the Scottish driver had to put his single-seater career on hold and went the next year in DTM, the German Supertouring championship. He won the title in 2010 there, opening him the doors to Formula 1.

After three seasons with Force India, Di Resta went back to DTM in 2014. He also participated in his first Endurance race and stayed in F1 as a test and reserve driver.

Winner of the 24 Hours of Le Mans in 2020 in the LMP2 class, Paul Di Resta was confirmed as one of Team Peugeot TotalEnergies' seven drivers for the FIA World Endurance Championship.



We must never forget that Le Mans is not just 24 hours of racing but 10 days of testing, work, events, and above all, years of preparation that come to fruition.

ClearRo

MICHELIN

C CIESUROUN



### **PALMARES**

**F3 EURO SERIES CHAMPION** 

**DTM CHAMPION** 

2011-2013 FORMULA ONE DRIVER

LMP2 CLASS WINNER OF THE 24 HOURS OF LE MANS CHAMPION





### LOIC DUVAL



#94



With nine wins and as many pole positions, Loïc Duval won the title in his first season, something he would do again in 2003, with the French title in Formula Renault 2.0. After two years in the F3 Euro Series, Duval went to Japan in 2006, to race in Formula Nippon. Champion in 2009, he also discovered Endurance racing in Japan with the Super GT championship, in which he won the 2010 title.

Loïc Duval finishes his first 24 Hours of Le Mans race in 2008, eighth overall. In 2011, he takes fifth, behind the wheel of PEUGEOT 908 HDi FAP with which he won the 12 Hours of Sebring earlier that year.

In 2012, he wins the 24 Hours of Le Mans in his second try with Audi. With two more wins that year, the native of Chartres wins the World Endurance Championship title.

In 2021, Duval wins another time the 12 Hours of Sebring and he is announced, on February 8, as one of Team Peugeot TotalEnergies' drivers for the FIA World Endurance Championship.



I don't want to forget what we experienced at Le Mans last year. It was our first edition all together. The emotions we experienced with PEUGEOT, with the team, and with the spectators were intense and incredible.



### PALMARES

2002

FRENCH FORMULA CAMPUS CHAMPION

/ 2003

FRENCH FORMULA RENAULT CHAMPION

2009

FORMULA NIPPON CHAMPION

/ 2010

**SUPER GT CHAMPION** 

/ 2011 and 2021

**WINNER OF THE 12 HOURS OF SEBRING** 

2013

- WINNER OF THE 24 HOURS OF LE MANS
- WORLD ENDURANCE CHAMPION









#93

Born on December 31, 1994, Mikkel Jensen started his career in karting in 2010, before going three years later to single-seaters in ADAC Formel Masters, a championship he won in 2014.

After two seasons in F3 Euro Series, Mikkel Jensen went to Endurance racing in the European Le Mans Series. The Dane won the LMP3 title there in 2019, after his third season. He went the next year in the LMP2 class, participating in the 24 Hours of Le Mans in 2020 and 2021.

In 2021, Mikkel Jensen won the IMSA title in the LMP2 class, and was announced as one of the drivers for Team Peugeot TotalEnergies' return to top flight Endurance racing, in the FIA World Endurance Championship.



Last year, from the parade, we felt the spectacular enthusiasm of the fans for PEUGEOT. It's a really special feeling to be a driver for a French manufacturer at Le Mans. Our expectations are high, and we want to make them proud.



### **PALMARES**

/ 2014

ADAC FORMEL MASTERS CHAMPION

/ 2010

LMP3 EUROPEAN LE MANS SERIES CHAMPION

/ 2021

LMP2 IMSA CHAMPION





Nico



Born in Switzerland, February 25th, 1992, Nico Müller started cycling at a young age alongside his father before discovering his act for karting with his cousin.

The hobby becomes a real professional ambition when he grows into singleseater racing. Winner in Formula Renault 3.5 in Monaco, he then begins his long career with Audi, primarily in DTM. Going on to race in Formula E and Endurance racing, he participates in his first 24 Hours of Le Mans in 2022 in LMP2.

Nico now joins Team Peugeot TotalEnergies to fight for victory in Le Mans 24H and WEC Championship with the PEUGEOT 9X8.



The 24 Hours of Le Mans is the greatest race in the world and of course, the most important for us too, especially when you look at Peugeot's history. It's a unique track, and being a part of this race is an immeasurable opportunity.

TotalEnergies

HAWORLD

ahoo!

MICHELIN



### PALMARES

- 2009 SWISS FORMULA RENAULT 2.0 CHAMPION
- - **MONACO WINNER IN FORMULA RENAULT 3.5**
- **NÜRBURGRING 24 HOURS WINNER, 8 WINS** IN DTM
- - PARTICIPATION IN FIA WORLD ENDURANCE **CHAMPIONSHIP 24H OF LE MANS DEBUT** (LMP2)





Stoffel VANDORNE •





Stoffel continues his career in Formua 1 with McLaren for two seasons. accumulating precious championship points for the british team. In 2018, Stoffel leaves F1 for a more electric path in Formula E. After four years in the electric single-seater, he is crowned World Champion in 2022 with Mercedes. In 2023 he joins Jean-Eric Vergne within Team DS Penkse. The Belgian driver has been committed to Endurance racing for several years and raced his first full season in 2021 before becoming the official reserve driver for Peugeot Sport in their 2023 WEC program.



Before racing in the 24 Hours of Le Mans, I didn't realize the impact of this race. Le Mans is a very long, stressful week with little sleep and many activities, but it offers the most beautiful emotions one can have in our sport.

PEUGEOT TotalEnergies



### PALMARES

- **EUROCUP FORMULE RENAULT 2.0 CHAMPION**
- OFFICIAL FORMULA 1 TEST AND RACE DRIVER
- **GP2 SERIES WORLD CHAMPION**
- **FORMULA E WORLD CHAMPION**



PEUGEOT

Capgemi

FIA WORLD

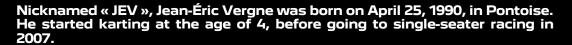


Jean-Eric
VERGNE



FRANCE

#93



French Formula Campus champion in his rookie season, Jean Eric Vergne kept on going the next year claiming the Formula Renault 2.0 French champion title. Two Second place finishes followed in 2009, one of them being in the Formula Renault 2.0 Eurocup.

The next year, Jean-Éric Vergne went to the British F3 championship and became the first Frenchman to win the title in the United Kingdom. In 2011, he finished second in the Formula Renault 3.5 championship, before going to Formula 1 the next year.

After three seasons with the Toro Rosso team, Vergne is now racing in Formula E, where he won two championships, in Seasons 4 and 5. He also ran four times in the 24 Hours of Le Mans, before joining the Team Peugeot TotalEnergies.



We always have very high expectations for Le Mans. All races are important, but Le Mans is something else. We must fight for the victory, and the whole team shares the same mindset.



### PALMARES

/ 200

FRENCH FORMULA CAMPUS CHAMPION

/ 200

FRENCH FORMULA RENAULT 2.0 CHAMPION

/ 2012 - 2014

**FORMULA 1 RACE DRIVER** 

**2017-2018 & 2017-2019 FORMULA E CHAMPION** 





Malthe JAKOBSEN\_





The following years Malthe spent in the ELMS and then the Asian Le Mans Series, consistently at the wheel of an LMP3 prototype. His career evolved in LMP3 in 2022 until he graduated to the LMP2 category last season. In 2023, Malthe joined Team Peugeot TotalEnergies as Official Junior Driver and participated in his first 24 Hours of Le Mans with Cool Racing. January 2024, his performance prevails at the Rolex 24 Hours of Daytona where he finishes second in the LMP2 class. This same month he becomes Reserve Driver for Team Peugeot TotalEnergies, the latest step in the young Danes driving career.



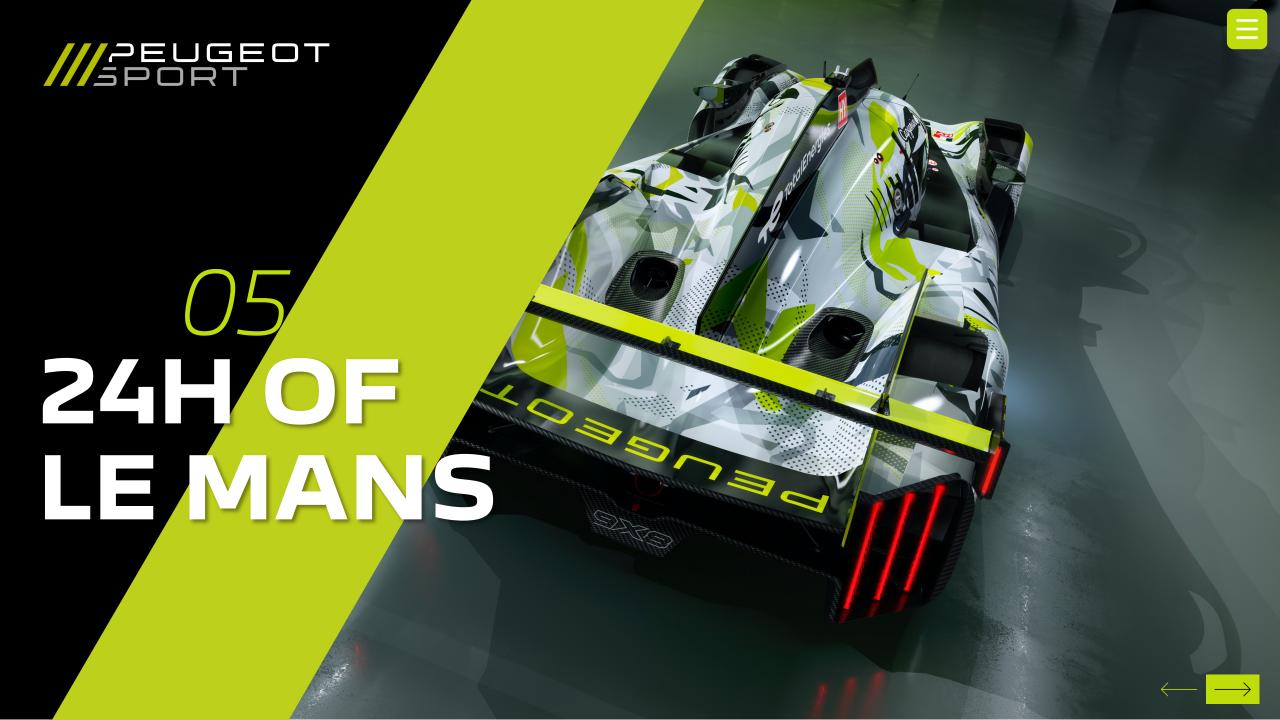
I am very happy and excited to continue my adventure with Team Peugeot TotalEnergies Reserve Driver for 2024 after being Official Junior Driver last year. It is a big step in my career that allows me to evolve as a driver and take on new responsibilities within the team.



### **PALMARES**

- / 2019
- DANISH F4 CHAMPION
- EUROPEAN LE MANS SERIES CHAMPION LMP3
- 2023 - 24 HOURS LE MANS 2ND LMP2 PRO/AM
- **2024**ROLEX 24 HOURS DAYTONA 2<sup>ND</sup> LMP2
- 2023-2024 CHAMPION LMP2 ASIAN LE MANS SERIES









## HISTORIC PEUGEOT AUX 24H



### 1991

Two PEUGEOT 905 are entered in the 1991 24 Hours of Le Mans. They won't make it to the finish line, but Yannick Dalmas set a new lap record with the #6 PEUGEOT 905.



### 1993

After a harsh battle with the Toyota, the three PEUGEOT 905 take the win and score a historical hat-trick. Brabham/ Hélary/ Bouchut stand on the first step of the podium, ahead of Dalmas/ Boutsen/ Fabi and Alliot/ Baldi/ Jabouille.



### 1926

First participation of PEUGEOT at the 24 Hours of Le Mans with two type 174S cars. The two cars were unfortunately disqualified, as they were not roadworthy for the whole race as stipulated by the regulations at that time.



### 1992

PEUGEOT enters three cars and win for the first time with the #1 PEUGEOT 905 of Dalmas/ Warwick/ Blundell. The #2 905 (Baldi/ Alliot/ Jabouille) ends in third place, 7 laps behind the winner.



### 2007

14 years after its 1993 hat-trick, PEUGEOT had a successful come back at the 24 Hours of Le Mans, by finishing second with the new Peugeot 908 Hdi FAP with Stéphane Sarrazin, Pedro Lamy and Sébastien Bourdais at the wheel.







### HISTORIQUE DE PEUGEOT AUX 24H



#### 2010

Four PEUGEOT took the start of the 78th edition of the 24 Hours of Le Mans. Unfortunately, none of them will see the chequered flag due to several mechanical issues, including three engine failures, along the race.



#### 2023

The Centennial edition of the 24 Hours of Le Mans was an opportunity for PEUGEOT to mark its return to Le Mans with the 9X8. A record edition with over 300,000 spectators, which saw the 9X8 #94 lead the race for more than 34 laps. After a challenging night, both cars crossed the finish line to conclude this historic 24-hour race.



PEUGEOT enters three 908 HDi FAP at the 2009 24 Hours of Le Mans. Except for a short time at the very beginning of the race, PEUGEOT led the race from start to finish, first with the #8 908 of Bourdais/Montagny/Sarrazin and then with the #9 of Brabham/Gené/Wurz who took to first place during the fifth hour and held on to it until the chequered flag.



### 2011

In front of 249 500 fans, the Team Peugeot Total led its three cars to the finish line. After an action-packed race, the trio Bourdais/ Lamy/ Pagenaud (#9 PEUGEOT 908) ends only 13"854 behind the winning team, one of the smallest gaps ever seen on the finish line of the 24 Hours of Le Mans.

















# THE 24 HOURS OF LE MANS FESTIVAL!

The 24 Hours of Le Mans is a popular celebration that brings together fans, families, and motorsport enthusiasts from all walks of life. PEUGEOT aims to make this moment a sportive and festive interlude. The PEUGEOT Fan Zone will allow fans to gather for entertainment, follow the race, and dance to DJ sets. It's an opportunity to share an entertaining moment together under the PEUGEOT colors.

#### A preview of the activities fans can experience in the Fan Zone:

- Racing simulators
- Photo Booth
- DJ set throughout the weekend
- Virtual reality: enter the PEUGEOT universe
- Batak : reflex training
- Lion claw nail bar
- Exhibition of the PEUGEOT 9X8 2024
- PEUGEOT Boutique

#### The PEUGEOT Fan Zone will open its doors on Tuesday, June 11:

TUESDAY, JUNE 11 – 12:00 PM TO 7:00 PM
WEDNESDAY, JUNE 12 – 9:00 AM TO 1:00 AM
THURSDAY, JUNE 13 – 9:00 AM TO MIDNIGHT
FRIDAY, JUNE 14 – 9:00 AM TO 11:00 PM
SATURDAY, JUNE 15 – 9:00 AM TO 2:00 AM
SUNDAY, JUNE 16 – 8:00 AM TO 5:00 PM

VIEW THE FAN ZONE MAP -









### MEDIA SCHEDULE

### 24 HOURS OF LE MANS PROGRAM FOR THE MEDIA:

FRIDAY, JUNE 7		
5:00 PM	Scrutineering in downtown Le Mans — Place des Jacobins	
SUNDAY, JUNE 9		
	Garage Tours available upon request	
6:45 PM	Mixed Zone – Peugeot Sport Box – Working Paddock	
TUESDAY, JUNE 11		
5:00 PM - 6:00 PM	Meet and Greet – Drivers	
WEDNESDAY, JUNE 12		
8:15 PM	Mixed Zone – Peugeot Sport Box – Working Paddock	
12:15 AM	Mixed Zone – Peugeot Sport Box – Working Paddock	

Please contact us for any interview requests to include you in the various Meet & Greet schedules; these times are subject to change.

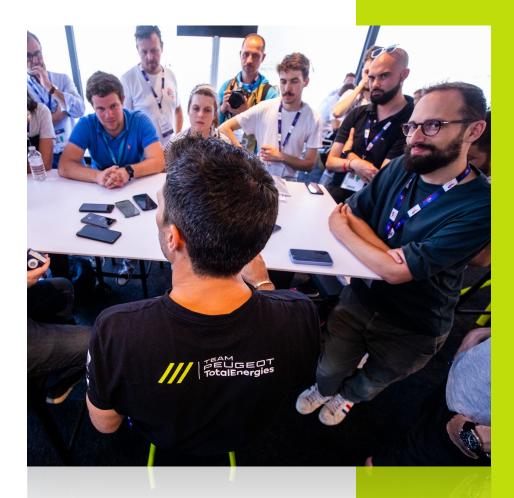
**ACCREDITATION PLAN** 

**OFFICIAL TIMETABLE** 









### PLANNING MEDIAS

### PROGRAMME DES 24 HEURES DU MANS POUR LES MÉDIAS :

THURSDAY, JUNE 13	
8:45 PM	Mixed Zone – Peugeot Sport Box – Working Paddock
FRIDAY, JUNE 14	
	Official Press Conference Team Peugeot TotalEnergies with Jean-Marc Finot, Olivier Jansonnie, and the six drivers.
12:30 PM - 1:00 PM	Press Conference
1:00 PM - 1:30 PM	Round Tables
	PEUGEOT Hospitality in the village
SATURDAY, JUNE 15 AND SUNDAY, JUNE 16	
	Regular Mixed Zone after driver changes — Peugeot Sport Box — Working Paddock
	Post-race Mixed Zone – Peugeot Sport Box – Working Paddock

**ACCREDITATION PLAN** 

OFFICIAL TIMETABLE







# PARTNERS

One team, our family of partners



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**JACK&JONES** 











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